

ONLINE MEMBERSHIP PLATFORM COMPARISON



As the new school year is beginning and membership drives have begun, some units are looking at different platforms for organizing and collecting membership. I hope that this table will provide some facts and save your executive board some time in doing research on these platforms.



Remember that the executive board must vote on any new membership or bookkeeping platform, and the vote must be reflected in the meeting minutes. Then the motion should be put before the association for approval and included in the meeting minutes before changes can be made.

	Cheddar Up	FutureFund Connect	Membership Toolkit	TOTEM Totem
Membership Cost to Unit	\$0 to \$35	\$0	\$550 - \$1,150	\$0
Membership Cost to Member	Credit Card Processing Fee of about 4% with most plans	\$0-\$10 Dues = \$1 \$10.01 - \$15 = \$1.25 Fee increases by \$0.25 for each \$5 increase in dues	No fee to member	\$1.00 per membership
Accept Donations	Yes	Yes	Yes	Yes
Cost to Unit for Donations	Credit Card Processing Fee of about 4% with most plans paid by member	Credit Card Processing Fee of about 5% with most plans paid by member	No fee to member	Fee of 5% paid by unit (taken directly out of donation)
Apportionment of Dues to Council/District/CAPTA/National	No. These are manual memberships, and dues are paid forward. \$6.25 + Council Dues if unit is in a council	Maybe. If the Council and District have connected their bank to Future Fund, it will be paid forward automatically; if not, a check may be issued. Contact your council and District to ensure they have set up an account.	No. These are manual memberships, and dues are paid forward. \$6.25 + Council Dues if unit is in a council	Yes, council, district, state, and national are paid on the 25th of each month
Does the platform offer other options?	Yes, and cost is based on plan selected	Yes, and cost is based on plan selected.	Yes, and cost is based on plan selected.	Only messaging to membership if Tokens are purchased.



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*This list compares the most commonly used platforms.