

2023 Summer Leadership Conference Workshops

INT=Interpretación al español disponible

First Session 9:15am-10:45am

PTA Finance – What Treasurers Need to Know, Part 1 - INT

This workshop provides guidance on financial procedures and best practices for PTAs as nonprofit 501(c)(3) associations. Topics include banking, money handling, financial reporting, tax filing and more. This workshop mainly covers the treasurer responsibilities, but any officer is welcome. It is a two-part session and it is highly recommended that you attend both halves in order to get all of the information you need.

Membership Basics - INT

Are you the newly elected membership chair? Would you like ideas on how to make your job easier? This workshop is designed to teach new membership leaders how to design and implement a marketing plan to successfully kick off the membership year.

Substance Use and Misuse Trends With Adolescents: What Every Student, Parent and Community Member Needs to Know to Keep Youth Safe and Healthy

This presentation will provide a comprehensive and clear understanding of how substance abuse impacts the individual, home, school, community and more. Attendees will learn how to talk about these issues at home and where to find helpful resources. There will be a question-and-answer session following the presentation and the speakers will be available to speak with individuals after.

Supporting LGBTQ+ Students

Learn how to support LGBTQ+ students, clubs, workshops, reading materials/classroom library, signage and other ways to create or reinforce visible support for LGBTQ+ students and families.

Social Media Savvy

Your PTA is doing great things, but do your members know about it? One of the best ways for a PTA to grow and thrive is to have a strong communications strategy to build awareness of the PTA's key role in the school and community. This workshop will help PTA leaders effectively use different methods of communication such as newsletters, social media and websites. You'll learn what topics to cover and equally important what topics to avoid to protect your non-profit status. The workshop, led by a communications professional, will be chockfull of resources and "how to's" for beginners.

PTA Advocacy – Beyond the Cupcakes

A workshop that outlines the advocacy efforts of the California State PTA and how you can be an advocate for PTA in your own community

Second Session 11:00am – 12:30am

PTA Finance – What Treasurers Need to Know, Part 2 - INT

This workshop is a continuation of PTA Finance – What Treasurers Need to Know, Part 1. It is a two-part session and it is highly recommended that you attend both halves in order to get all of the information you need.

Motions Move the Meeting

Meetings run more smoothly when you use good procedures. Using motions during meetings will keep your board focused on the business before it.

Powerful Presentations

PTA leaders are often called on to speak. Learn how to make the most of these opportunities — be sure your presentations are powerful, impactful and enjoyable. Learn a few tips to tackle fear of public speaking and some back-pocket tricks to make sure you are always ready to give a great presentation.

Suicide Prevention – Question, Persuade, Refer Training

Question, Persuade, Refer training to address helping an individual with suicidal ideation by speaking with them and learning how to share information and possibly refer to others for more assistance. QPR is CPR for a mental health crisis. Attendees will receive a certificate of training.

Fast & Furious Financial Reviews - INT

Learn the basics of PTA financial reviews, AKA audits, in this fast-paced introduction. Explore the report form, the checklist, and findings! Appropriate for all levels of PTA leaders who have not previously engaged in financial reviews.

Building Community and Cultural Capacity in PTA - INT

An interactive session to build cultural capacity – the ability to understand, appreciate and work effectively with culturally diverse groups – in order to continue strengthening relationships within our schools and communities. Share ideas and learn together to better engage with families and schools.

Third Session 12:45pm – 2:15pm

President – Everything You Need to Know, Part 1 - INT

This two-part workshop will provide you with the tools needed for today's PTA and empower you to be an effective president. Learn to form a partnership with the principal, set the calendar, develop meeting agendas and how to build committees.

Bylaws – A Basic Tool

Bylaws are the basic tool to help your PTA function in an orderly manner. Learn what is in the bylaws and how to use them. Knowing what is in the bylaws can make you an effective officer and PTA leader.

Be A Change Maker with Advocacy - INT

This workshop is designed for the beginning advocacy/legislation leader. Learn who to ask and how to get results.

What Should You Expect from Regional Center Services?

This presentation is for those considering or current clients of the Regional Center on what they should expect for services while the student is in school and as they transition out of school.

"I Am Hopeful Because..." of the Reflections Program

Learn how to have a successful Reflections Program at your school. Unleash students' creative talents and be inspired. Get parents, teachers, and student excited and participating.

Building Membership Through Totem - INT

This workshop is designed to give leaders an overview of California State PTA's electronic membership system, Totem. Learn how to navigate through the Totem system by onboarding new units, inviting leaders, and manually processing electronic membership cards.

Fourth Session 2:30pm – 4:00pm

President – Everything You Need to Know, Part 2 - INT

This workshop is a continuation of President – Everything You Need to Know, Part 1. Learn to form a partnership with the principal, set the calendar, develop meeting agendas and how to build committees.

Standing Together: Engaging Parents and Community in a Multicultural Way - INT

This workshop will inform you on how schools can best partner and promote family and community development in a more cultural inclusive way. Participants will learn about best practices on how to address the needs of diverse children, families, staff, and community organizations to promote school success. It will highlight the parent and community voice, power, and future within the school community.

Secretaries: PTA Minutes Make the Meeting

Learn to write minutes that reflect the meeting accurately. We will discuss what to include and what *not* to include in this permanent, legal record of your PTA.

Addressing Student Challenges: Communicating with the School to Problem Solve

Strategies for addressing a student's challenges and struggles and how to communicate effectively with the school to have those needs met. This workshop is primarily designed for those within the special education community and under a 504 or IEP.

Council Officer Workshop

We will provide information and inspiration to help you be the best council officer you can be!

Equity and the PTA

Learn what equity & inclusion efforts look like in action. Hear from two council PTA equity leaders about ways they are engaging in community conversations, creating community learning opportunities, centering student voice, and debunking myths & misconceptions about justice, equity, diversity & inclusion work. Be inspired to expand equity & inclusion work in your PTA!