Ninth District

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6401 Linda Vista Road, Annex A, San Diego, CA 92111■ (858) 268-8077■ Fax (858) 268-8017■office@ninthdistrictpta.org

**2014 Council and Unit Communication Awards**

**Entry Form**

**Every council and unit in good standing is eligible to participate in Spreading the News**

**Communications Awards. Fill out this form and submit to Ninth District PTA by March 31, 2014.**

**You may submit in more than one category but use a separate form for each category.**

**Name of Unit**

**Council**

**Contact person**

**EMAIL/PHONE#**

**Check one per entry form:**

* **Program Book -- attach three copies of program book**
* **Printed Newsletter -- attach three copies each of three different issues**
* **Website -- list website URL: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Electronic Newsletter/eblasts - attach three copies of three different issues OR if the newsletters/eblasts are archived on your website, you can submit the URL where those items are archived, noting the three issues you would like to represent your work:**

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**Award Criteria**

**Awards in each category will be based on entries that best achieve the following criteria:**

* + **Content: Is the publication/website a valuable resource and tool for parents and school community?**
  + **Mechanics and design: Is the publication/website easy to read, well laid out, pleasing to look at?**

**PTA policy: Is the publication/website non-commercial, non-sectarian and non-partisan?**